



RAMONCE TAYLOR YOUTH ASSOCIATION



WHO WE ARE...

- The Ramonce Taylor Youth Association is a new, non-profit organization serving the community through Bell County. We are a youth sports and mentoring program for ages 4-18. For sports, RTYA offers a track, basketball, flag football and tackle football program. Additionally, a mentoring program required for all athletes. We will participate in tournaments at the local, regional, and national level. Our program is 100% free of cost to all student-athletes! Their position will be earned through following the guidelines and code of ethics as a RTYA athlete.
- Ramonce Taylor created this association in a humble attempt to touch the youth in our community. His goal is to keep young students on the right path, focusing on education, citizenship, leadership, and integrity.



OUR MISSION...



The Ramonce Taylor Youth Association is committed to providing a positive environment with a strong emphasis on team unity, leadership skills, and the importance of education. Our coaches and mentors encourage players to excel as student-athletes. Today's youth are tomorrow's leaders, and through personalized attention and guidance, RTYA is essentially providing them with all the resources they need to thrive as leaders in years to come.

ABOUT RAMONCE TAYLOR...

- Texas Longhorns 2005 Div. 1 NCAA Football National Champion, Ramonce Taylor, a Belton High School alum, has decided to start the Ramonce Taylor Youth Association to give back to the youth in the community he grew up in. Ramonce is known as one of the best athletes, if not the best athlete, to come through Bell County. He had a bright future to pursue a NFL career, but with off the field issues, he never reached his NFL dream. He began coaching youth/middle school football in 2010 at All Saints Private School in Ft. Worth, Texas. Ramonce started his first year with 5th/6th graders, coaching them to a league championship before moving to the junior high level. His junior high teams would go on to never lose a football game in their middle school era. Out of the group Ramonce had hands on, seven boys signed Div.1 football scholarship in Feb. 2018. In 2014, Ramonce relocated to the Austin area to take the varsity football wide receivers coaching job at ST. Andrews Episcopal School, under Heisman Trophy Winner, Ty Detmer. Ramonce helped St. Andrew's Episcopal School football program make history his first year by having a 9-1 football record-best in school history! From 2015-2017 Ramonce expanded his coaching resume by adding boys/girls varsity track at St. Andrew's Episcopal School. He would also make history and a huge impact to the track program by winning two track meets with the girls team. This was something, again, the school had never done in history. Ramonce would go on to coach the best girl triple and long jumper in the conference. After reaching goals and changing so many kids lives, Ramonce decided to put the school coaching aside this year and start his own youth association to give back to his community. His efforts are to teach the young generation that it may not always be sports, but they have more in them to be great citizens and leaders of tomorrow.



GOALS FOR 2018...

- Spring Track Club will begin competing in TAAF track meets in April through July.
- Spring Basketball teams competing in AAU from April/May through July.
- Football programs will begin in July and will compete locally and travel for AAU.
- Host local community events that get children and parents in the community involved.



SPONSORSHIP PACKAGES

- Our programs are free of charge for all athletes. We are asking for the support of local businesses to help benefit the youth in our community. In order for a successful program we need your support. Donations and sponsorships will be tax-exempt, as we are a non-profit organization. Your willingness to help is greatly appreciated and will have a substantial impact on our association



OUR NEEDS!

- Travel Expenses.
- Equipment: \$500-\$1500
- Uniforms: \$25 per athlete over 160 athletes.
- Transportation.
- Tournament Registration Fees for Basketball. 6 Basketball tournaments Entry fee \$275-\$440 per team (4 teams 4 Different age levels)
- TAAF/AAU membership and participation Fees. \$5 per track athlete and event. 70+ plus track members. 6 track meets.
- Million dollar Yearly insurance policy which covers each athlete. 3k per year.



MR. TOUCHDOWN PACKAGE (\$500)

- Sponsor logo on website
- 1 Appreciation certificate
- 1 Signed Texas Longhorn Football by Ramonce
- 2 Thank You T-Shirts (we support RTYA)



GOLD PACKAGE (\$1,000)

- 1 small sponsor banner
- Advertising in RTYA event program
- Distribution of promotional material at home games
- Sponsor logo on RTYA website
- Feature on sponsor boards at all RTYA events
- 2 RTYA Appreciation Certificates
- 1 Signed Texas Longhorn Football by Ramonce



PLATINUM PACKAGE (\$2,000)

- 2 small sponsor banners at games
- Access to advertising booths at home games
- Distribution of promotional material at games and events
- Product sampling opportunities at games and events
- Sponsor logo on RTYA website
- Recognition in newsletters and social media
- 2 RTYA Appreciation Pin



DIAMOND PACKAGE (\$3,000)

- 2 large sponsor banners at games
- Access to advertising booths at games and events
- Product sampling opportunities at games and events
- Weekly promoting and advertising on social media page
- Advertising in RTYA event programs
- Feature on sponsor boards at all RTYA games and events
- Sponsor logo on RTYA website with direct link to your website
- 1 RTYA Plaque
- 1 Signed mini Texas Longhorn Helmet by Ramonce
- 1 Signed Texas Longhorn Football by Ramonce



THE ROSE BOWL PACKAGE (\$4,000)

- 4 Large sponsor banners at games
- Access to advertising booths at games and events
- Distribution of promotional material at games and events
- Product sampling opportunities at games and events
- Logo on all RTYA apparel
- Award in Honor of your sponsorship
- Weekly promoting and advertising on social media pages
- Recognition in newsletters
- Sponsor logo on RTYA website with direct link to your website
- 2 RTYA polo shirts
- 1 RTYA Plaque with photo
- 2 Signed National Championship Rose Bowl TD photo of Ramonce (18x20)
- 2 Texas Longhorn Football Tickets (HOME GAMES ONLY)
- 1 Signed Ramonce Taylor Texas Longhorn jersey
- 2 Signed Texas Longhorn mini helmets
- Free Round of Golf for 2 with Ramonce Taylor

